thrive

Thrive START Programme

Mentoring for startup founders, by startup founders.

THRIVE START PROGRAMME

Thrive's START Programme offers early-stage entrepreneurs mentoring support, covering all the core business faculties necessary for success. This support is completely free of charge.

Who is it for?

- B2B technology startups
- Early stage – founders only or founders + up to 2 employees
- Northern Ireland based
- Prepared to travel to the Thrive offices in Holywood
- Are focused on finding product market fit through founder led sales

What will you get?

Up to 12 hours direct mentoring support delivered in a series of 2-hour in-person mentoring and Q&A sessions, including:

- Founders tactics and early traction
- Finding product market fit and building a repeatable sales process
- Marketing strategy & tactics
- Customer success to maximise retention
- Software & product development
- Business admin & legals

Plus, a 1-page summary of recommendations.

Who are Thrive?

Thrive is an established B2B technology company which provides sustainability reporting solutions to some of the largest companies in the UK.

Our two founders as well as our senior staff members have been through multiple successful (and unsuccessful) startups.

We highly regard the value that entrepreneurs can bring to the economy, job creation and innovation. Therefore, we want to give back to those who are early in their journey when free, knowledgeable, practical support is needed most.

Visit **thrive-platform.com** to find our more.

Seeing a SaaS company like Thrive that have successfully gone through the same challenges like **GTM strategies, product development, and setting up SOPs**, willing to impart their wisdom was a no-brainer.

We got to have great open and honest conversations with key departments. Everyone was really helpful and willing to share their experience of what worked for them, and what didn't. We've come away with **excellent insights, key actions and clarity** around our company development roadmap.

We have a better sense of what 'good' looks like for us over the next 6-12 months, and **we have some clear easy wins we can action right away**.

Danny Stuart
CEO & Founder of Workstream
Workstream

Get in touch and talk to us today

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