Your impact.
Captured.
Measured.
Amplified.

Social value reporting, made easy.

thrive

Table of contents

3	About Thrive
4	Social Value Reporting
6	Measurement Framework
8	Consultancy Services
10	Employee Volunteering and Fundraising Module
12	Donation and Grant Management Module
14	Case Study
16	Who it's for

ABOUT THRIVE

We believe that all the work your organisation does to create environmental, economic and social benefit truly matters.

Thrive provides a secure and robust online software platform for measuring and reporting on social value and impact, supported by a wealth of knowledge and wrap-around consultancy services.

We help your organisation capture all the community investment, employee volunteering and social value activities you deliver whilst making it easier to report and showcase the impact made.

A message from our founders

As a values-driven organisation, we are focused on collaborating with our customers and industry peers to drive social and environmental sustainability.

We believe that organisations of all sizes have the leverage to make a real difference to our world, more so than individuals alone. We know that when organisations see how having a positive impact on society is great for their business, it encourages them to do more and ultimately everyone wins.

So, we are committed to making social value measurement more accessible and impactful than ever before; to making sure you can streamline your community investment activities; to helping you generate valuable communications; and to enabling you to demonstrate your social impact.

Creating a positive impact is equally important for business and for the world we live in.

Neil Macdonald
CEO

Benjamin Fellowes
Director of Product

Social Value Reporting Platform

Your social value matters. Together we make the difference. Capture, measure and demonstrate your social value – and that of your supply chain with our comprehensive social value solution.

Thrive is the UK's leading software platform chosen by both public and private sector to track social activities and calculate the social value outcome, using our proprietary framework metrics, or by adding your own.

Our blend of experience, innovation and support and our ability to continually evolve to the needs of the industry means Thrive customers are best placed to keep up with the latest legislation; for example for example PPN 06/20 and PPN 002, broader SDGs or global initiatives.

Data Capture

Easily collect qualitative and quantitative data from colleagues, partners and suppliers with our market-leading data collection functionality.

Measurement

Automatic calculation of your social value using the in-built Impact Evaluation Standard or easily add other metrics. Accurate and defensible social value measurements for all of your project commitments.

Tailored Reporting

A breadth of quantitative and qualitative reporting options. Customisable dashboards, own-branded reports and social impact storytelling.

Measurement Framework

Impact Evaluation Standard

The Impact Evaluation Standard (IES) helps organisations all over the UK put a more tangible value on their social value activities.

Metrics & Proxy Values

120+ metrics, arranged in five different impact categories to help organisations measure and evidence the social value they generate. Updated yearly, with proxies from 2015-present.

Aligned with Government guidance

Fully aligned with UK Government's Social Value Models (PPN 06/20 and PPN 002) and follows guidance from HM Treasury to make your data more easily received.

Sector & Industry Agnostic

Backed by prominent suppliers into the public and private sector. Guided by an independent committee of recognised leaders from different sectors.

Consultancy Services

Whether you are just starting on the social value journey or you are already far along the path of making a difference - our team of experienced consultants are here to help you succeed.

Introductory

Workshop to map your social value initiatives to the Impact Evaluation Standard framework, providing a roadmap for success.

Strategy

We can help develop your social value strategy and translate this into practical ways to best capture community investment.

Custom Metrics and Proxy Development

We help you develop custom metrics and proxy values so your social value reporting aligns with value delivered on the ground.

Communication Support

Our consultancy helps you with comms tool kits and plans to strengthen and embed the social impact roots deep within your organisation.

Bid Writing

We support you with everything, from a quick confidence review of your submissions to fully answering the social value questions in tenders.

Auditing

Benefit from external auditing through a quarterly assurance of your data; maintain confidence and credibility of your reporting with an annual report.

Employee Volunteering and Fundraising Module

Software that brings efficiency, engagement and storytelling to your volunteering programme. Record more, do more.

Management Dashboards

Simple to set up, your dashboard can showcase current opportunities and participation, manage remote locations, review funding requests and much more.

Easy, Real-Time Reporting

Collect and configure all that you need. Get real-time insights into how your initiatives are progressing or align your reports with your chosen framework.

Promote Opportunities

Whether you need to promote new and existing opportunities or measure the impact of completed projects – our volunteering module gets results.

Uncover Your Impact

Sharable data at your fingertips. Effortlessly collate hundreds of stories, photos and event feedback ready to communicate through your own channels.

Donation and Grant Management Module

Our software enables you to control applications, track progress and report on activity and effectiveness, all in one place.

Receive Applications

Easily configure and tailor dynamic grant or donation application forms, designed to your brand guidelines, including any bespoke questions.

Real-Time Reporting

Collect it all, yet report what is most important to you – with tailorable, real-time reports on all of your donation and grants activity.

Management Dashboards

Review, triage and manage all applications in one central system, track progress or review budget and inventory for all types of donations.

Gather and Share Feedback

Effortlessly collect hundreds of stories, photos and feedback; content is at your fingertips, ready to share across your comms channels.

“Thrive has been a catalyst for change within VolkerWessels UK. Since implementation, we have seen a 300% increase in the number of projects capturing social value.”

Emma Ward
Head of Sustainability
VolkerWessels UK

VolkerWessels UK

CASE STUDY

VolkerWessels UK

VolkerWessels UK is a leading multidisciplinary contractor that delivers innovative engineering solutions across the civil engineering and construction sectors. They are leading the way, by combining CSR and social value activities into an overall community and sustainability focus, which is embedded in its operational delivery model.

The Problem

In the past, VolkerWessels UK had used a mixture of online tools, spreadsheets and emails, to log and track the work the business was doing around CSR and sustainability.

However, due to the size of the business, and the complexity of the various components, cohesion was a struggle and some of the work being done across the business was being under-reported, or worse, not captured at all.

The Solution

The Thrive team worked closely with VolkerWessels UK to establish a centralised in-house portal, to keep things simple and streamlined and all in one place.

“Thrive’s software meant we could overcome data collection bottlenecks”

Capture

By having all the business’ social value activities tracked in one place means assurances in accuracy and consistency.

Measure

The ability to measure progress gives standards by which the business can benchmark its work and provides targets for year-after-year improvement.

Amplify

The ability to clearly and consistently report on progress ensures ongoing engagement, trust and success with employees and supply chain.

Who it's for

We work with customers globally within the public and private sectors, across a variety of industries, such as...

"Working with Thrive has been brilliant. The robustness of the Impact Evaluation Standard really gives us credibility with our clients, both in government and also private sector."

Sue Owen-Bailey
Social Innovation and Sustainability Manager
Equifax UK

EQUIFAX

Get in touch and talk to us today

020 3488 5061

info@thrive-platform.com

www.thrive-platform.com